



WORTH
PARTNERSHIP
PROJECT

INSPIRING INNOVATION THROUGH CREATIVE
CONNECTIONS ACROSS EUROPE

Funding | All Europe Countries | Design & Fashion | COVID 19

WORTH Partnership Project | Open call for creatives

WORTH is the sole European project where designers, SMEs, manufacturers, and tech providers work together to develop innovative, design-oriented business ideas.

[WORTH Partnership Project](#) is an initiative funded by the COSME programme of the European Union. This programme aims to create transnational and cross-discipline collaborations between designers (fashion, product and industrial designers), crafters, SME manufacturers, tech-firms and start-ups and every creative across EU-27 and COSME countries, to develop unique and high-end products in the following sectors: fashion and textile, footwear, fur and leather, furniture and home decoration, accessories and jewellery.

Up to 200 projects will be supported, throughout the launch of different calls for proposals, with an incubator programme consisting of:

- Media kit including international media relation activity, advertising and social media marketing
- Direct funding
- International product showcase through the participation in two international design events
- A tailor-made mentoring programme
- Cross-sector collaboration and participation in networking events
- Professional links

The first open call is now open until February 2nd, 2022!

Contact

Helpdesk support: helpdesk@worthproject.eu

Matchmaking facilitator / guidance on the preparation of the application: projects@worthproject.eu

