

Design & Fashion Funding News Open Call

WORTH Partnership Project | Open Call for Creatives

CREATIVESUNITE

Co-funded by
the European Union

WORTH invites creatives to share their ideas on tech innovation, circular game changer solutions, social impact, or a creative business idea in the lifestyle industries.

WORTH Partnership Project II creates and supports transnational collaborations between designers, creative people, manufacturing enterprises (SMEs), crafters/makers and technology firms looking to develop design-driven and innovative products.

WORTH provides designers, SME manufacturers, crafters and technology firms a platform to develop creative concepts and the opportunity to enter into a transnational partnership. The project is funded by the COSME Programme of the European Union and offers participants funding, a tailored coaching programme, market positioning, networking, professional links and international product showcase.

WORTH Partnership Project is funded by the European Commission under COSME, the EU Programme for the competitiveness of Small and Medium-sized Enterprises.

WORTH is the sole European project where designers, SMEs, manufacturers, and tech providers work together to develop innovative, design-oriented business ideas.

The project focuses on lifestyle industries, including fashion and textile, footwear, leather and fur, furniture/home decoration/architecture/interior design, jewellery and accessories.

The project provides companies with an incubation programme to develop new businesses, including

- 10.000 to 20.000 EURO in financial support
- Coaching on business strategy and technology development
- Legal advice on intellectual property rights and protection

- Participation in exhibitions
- Networking and professional links

Launched in 2021, WORTH II follows the success of the first edition (2017-2021). 202 transnational partnerships will be selected in three calls for proposals, involving partners from EU-27, UK and COSME countries.

Deadline: 27 November 2023

Submit your proposal here