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## WORTH Partnership Project | Open Call for Creatives

# WORTH invites creatives to share their ideas on tech innovation, circular game changer solutions, social impact, or a creative business idea in the lifestyle industries.

WORTH Partnership Project II creates and supports transnational collaborations between designers, creative people, manufacturing enterprises (SMEs), crafters/makers and technology firms looking to develop design-driven and innovative products.

WORTH provides designers, SME manufacturers, crafters and technology firms a platform to develop creative concepts and the opportunity to enter into a transnational partnership. The project is funded by the COSME Programme of the European Union and offers participants funding, a tailored coaching programme, market positioning, networking, professional links and international product showcase.

WORTH Partnership Project is funded by the European Commission under [COSME](#), the EU Programme for the competitiveness of Small and Medium-sized Enterprises.

WORTH is the sole European project where designers, SMEs, manufacturers, and tech providers work together to develop innovative, design-oriented business ideas.

The project focuses on lifestyle industries, including fashion and textile, footwear, leather and fur, furniture/home decoration/architecture/interior design, jewellery and accessories.

The project provides companies with an incubation programme to develop new businesses, including

- 10.000 to 20.000 EURO in financial support
- Coaching on business strategy and technology development
- Legal advice on intellectual property rights and protection

- Participation in exhibitions
- Networking and professional links

Launched in 2021, WORTH II follows the success of the first edition (2017-2021). 202 transnational partnerships will be selected in three calls for proposals, involving partners from [EU-27, UK and COSME countries](#).

Deadline: 27 November 2023

Submit your proposal [here](#)