



[Music](#) [Tools & Resources](#) [International](#) [News](#)

## WIPO Launches CLIP: Empowering the Music Industry with Intellectual Property Knowledge

# CLIP is a new platform created by WIPO, that aims to foster a culture of respect for intellectual property rights in the music industry.

In a significant stride towards supporting creators worldwide, the World Intellectual Property Organization (WIPO) has unveiled CLIP – Creators Learn Intellectual Property. This innovative platform stands as a hub for creators in the music industry, offering a trusted reservoir of knowledge to navigate the intricate realm of intellectual property (IP) rights.

At its core, CLIP is designed to equip individuals with the insights necessary to safeguard their music creations and ensure fair recognition and compensation. Led by WIPO in collaboration with the Music Rights Awareness Foundation (MRAF), CLIP emerges as a collaborative effort aimed at fostering a global community of informed creators.

Through CLIP, WIPO envisions a future where creators worldwide possess the knowledge and agency to navigate the complexities of IP with confidence and clarity. By empowering creators to make informed decisions, CLIP aims to foster a culture of respect for intellectual property rights, ensuring that creativity thrives in an environment that values and protects the contributions of all creators.

CLIP embarked on its journey with its launching event took place on 17 November 2023 to empower creators globally, and is already signalling a pivotal moment in the landscape of IP education.

While initially focused on the music industry, the platform has ambitious plans to expand its scope, incorporating literature, audio-visual creation, dramatic arts, visual arts, and beyond.

Now, CLIP is the one-stop shop for creators' rights in the music industry now at [www.goclip.org](http://www.goclip.org)

