

All CCS and Cross-sectoral Organisations and initiatives Events All Europe Countries Open Call

Training Programme on Sustainable Business Models for Cultural Organisations

CREATIVESUNITE

Co-funded by the European Union

The RECHARGE Academy is an innovative initiative designed to bridge participatory practices and sustainable business models in the cultural sector. This immersive four-day programme will equip participants with the tools to develop resilient cultural organisations that drive lasting societal impact.

Application Deadline: March 4, 2025

Location: Erasmus University Campus, Rotterdam
Programme Dates: June 3 – 6, 2025
Who It's For: Mid-to-senior level cultural heritage and creative sector professionals

Apply here.

About the Programme

The RECHARGE Academy fosters cross-sectoral collaboration and participatory approaches to revitalise cultural organisations. Through expert-led sessions, interactive workshops, and hands-on case studies, participants will explore sustainable, community-driven business models that enhance institutional resilience and social engagement.

Four key themes frame the Academy:

- Research & Exploration – Introducing participatory practices and cultural participatory business models, and their application

to new or existing services.
- Co-Creation – Applying the Living Labs methodology to foster collaboration on real-world projects.
- Monitoring – Measuring the impact and value of participation in cultural organisations.
- Evaluation – Refining participatory actions through reflective processes and developing key indicators for success.

Who Should Apply?

The programme is designed for mid-to-senior level professionals holding managerial or leadership roles in cultural institutions or the creative industries. Ideal candidates should:

- Have a strong interest in participatory business models in cultural heritage organisations.
- Be committed to inclusive and community-driven practices.
- Be comfortable presenting to audiences and engaging in group collaboration.
- Have a C1-level English proficiency or higher.

Cost: Free of charge, with expenses covered (for details, see the Terms & Conditions)

For more information please visit RECHARGE's official website.

About RECHARGE

RECHARGE stands for Resilient European Cultural Heritage As Resource for Growth and Engagement. Keywords that together synthesise the aim of the project itself: to reinvigorate community participation as added economic value for cultural heritage institutions across Europe.

Funded within the European Union's HORIZON Europe programme (under agreement no. 101061233), the key funding programme for research and innovation within the EU, RECHARGE supports cultural heritage institutions in diversifying their funding through a replicable and sustainable participatory business model, to acquire the necessary tools for its future developments, both in the digital realm and onsite.

Image Credit: RECHARGE

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