☑ **Plan**
☑ **Collaborate**
☑ **Operate**
☑ **Advocate**

for #ClimateAction
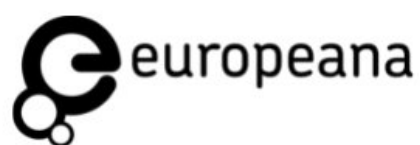
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All Europe Countries Advocacy Initiatives Cultural Heritage & Museums COVID 19

The Europeana climate action manifesto

CREATIVESUNITE

Europeana's principles for sustainable digital transformation.

The Europeana Foundation, the Europeana Network Association and the Europeana Aggregators' Forum (collectively referred to as 'Europeana' below), have agreed to advocate for and embed working practices that minimise the digital cultural heritage sector's impact on the climate and environment.

Europeana's vision is of a cultural heritage sector powered by digital and a Europe powered by culture. The sector's digital transformation will contribute to a more resilient European economy and fairer societies, however that transformation has its own environmental cost. Digital processes require energy and natural resources and leave their own carbon footprint.

So, to ensure that the sector's digital transformation is environmentally efficient and sustainable, they will adhere to a set of principles guiding how they can plan, collaborate, operate and advocate in ecologically responsible ways. The four guiding principles will shape how they work throughout the Europeana Foundation, Europeana Network Association and Europeana Aggregators' Forum. Each body will incorporate these principles into its strategies and working practices.

Read the manifesto here.