

All CCS and Cross-sectoral Events All Europe Countries Sweden

Subtopia's International Conference for Cross Innovation





Cross Con 2025, held on March 27, 2025, at Subtopia in Sweden invites innovators from diverse industries to explore the practical applications of Cross Innovation—where cultural and creative competences merge with other industries to address pressing societal challenges.

Event Date: March 27, 2025

Organizer: Subtopia

Location: Subtopia, Rotemannavägen 10, Norsborg, Botkyrka **Who is it for:** Professionals from all sectors, including creatives,

engineers, educators, and innovation leaders

About Cross Con 2025

Cross Con is a groundbreaking international conference that brings together professionals from diverse fields to harness the power of Cross Innovation—integrating cultural and creative sector tools into industry, business, and public administration to drive transformative change.

Unlike traditional conferences, Cross Con emphasizes "learning by doing," offering a unique platform to actively engage participants in collaborative workshops, role-playing, and cross-sector experimentation. From tackling climate change to fostering sustainability, this event highlights how creative methods can drive resource-efficient solutions and innovation.

What to Expect

- Hands-on workshops and role-playing sessions
- Presentations from leading European experts in Cross Innovation
- Matchmaking and collaboration opportunities
- Networking activities, including a grand conference dinner
- Inspiring talks and innovative lectures

Cross Con 2025 program will be released in January so make sure to check out Subtopia's <u>website</u>.

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