



Cultural Heritage & Museums | Artistic Crafts | Events | All Europe Countries

## State of Crafts: Key Pillars in the Contemporary Craft Sector

# The WCCE and the Consortium of Commerce, Crafts and Fashion (CCAM) event gathers craft organizations from across Europe to explore entrepreneurship, sustainability, community, and the cultural impact of crafts.

The event by WCCE and co-hosted by the Consortium of Commerce, Crafts and Fashion (CCAM) will bring together a network of almost 40 craft organisations from across Europe and a programme of exciting guests that will shed light on current overarching key issues, such as entrepreneurship, sustainability, community, heritage and beauty.

What can be learnt from crafts to benefit other sectors and broader society? What positive stories can be told to bring craft to more people and the use of hand-made crafted products into their everyday lives? What are the key challenges and opportunities facing the craft sector today, particularly in the realms of entrepreneurship and knowledge exchange? How can crafts serve as a model for sustainability and circular economy principles? How can craft practices be applied to foster community building and how to nurture those principles? How does the intersection of aesthetics, heritage, and skills influence the perception and value of crafts in Europe?

Guest speakers include:

Paulo Ribeiro, Founder and Director of [CONTEMPORANIA](#)

Jessica Guy, Strategic research lead at [Distributed Design](#), [Fab Lab Barcelona](#)

Graciela Melitsko Thornton, Creative Green Consultancy and Training Programme lead at [Julie's Bicycle](#)

Rosa Muñoz, Brand, trends and futures consultant at [Ohayō](#)

Ana Cristina Mendes, Deputy Director of [CEARTE](#) & [WCCE](#) Vice-President

Laura Miguel Baumann, Secretary General [WCCE](#)

Moderated by:

David Places Balsalobre, head of Internationalisation and cultural promotion at [CCAM](#) & [WCCE](#) board member

The conference will be opened by Roger Torrent, Minister of Business and Work of Catalonia.

The event is free and open for all to attend on-site or online! It will be held in English and on-site will be simultaneously translated to Catalan.

[Full programme & registration>>](#)

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Thursday, 20 June at 9.00 CET (9.30 CET ONLINE)  
DISSENY HUB BARCELONA & ONLINE

Free & open for all onsite and online! Register [here>>](#)