



# SHAPING THE FUTURE OF THE EUROPEAN AUDIOVISUAL ECOSYSTEM:

WHAT IS THE ROLE OF THE EUROPEAN UNION?

MONDAY, 22 JUNE 2020, 16.00 > 17.30



**Pierre Lescure,**  
President of  
the Cannes Film Festival



**Thierry Breton,**  
EU Commissioner  
for Internal Market



**Sabine Verheyen,**  
MEP and Chair of  
the Culture Committee



Events | All Europe Countries | Audiovisual - Film, TV & Radio | COVID 19

## Shaping the future of the European audiovisual ecosystem: what is the role of the European Union?



# MEDIA organises a digital public conference to discuss the current situation of the audiovisual industry and how to face the challenges post COVID-19.

MEDIA organises a digital conference entitled 'Shaping the future of the European audiovisual ecosystem: what is the role of the European Union?' on 22 June at 4 pm to discuss with stakeholders and key players the following:

- analysis of the current situation
- development of a common vision of the audiovisual ecosystem,
- ways to strengthen the audiovisual ecosystem, and
- the role of the European Union.

Find more information [here](#).