



All CCS and Cross-sectoral Advocacy Initiatives Funding Creative Europe Community

# "Save Creative Europe" by Culture Action Europe and 900+ CCS Professionals

# More than 900 CCS practitioners call the EU institutions to ASK, PAY and TRUST the CCS by keeping Creative Europe as a self-standing programme and dedicating at least 2% of total EU budget for 2028-2034.

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It's like slicing a cake into 500 pieces and offering artists just one. Like giving culture less than a day on the calendar.

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The European Commission's proposal on the next long-term EU budget 2028-2034 is expected mid-July.

The future of [Creative Europe as a stand-alone funding programme for culture is not secured](#), alerting CCS organisations and individuals.

So far, 923 CCS practitioners, representing more than 479 organisations from 40 countries, have signed the campaign ASK, PAY, TRUST. The campaign was initiated by [Culture Action Europe](#) in March 2025. It calls European policymakers and the Commission President:

- to keep Creative Europe as a self-standing programme dedicated to culture and creativity
- to increase its budget to 2% of total EU spending

Currently, Creative Europe accounts for just 0.2% of the EU budget, or €2.44 billion over seven years.

CCS advocates suggest that this is disproportionate given the

sector's economic contribution, which is an estimated €11 return in GDP for every euro invested. CCS organisations also argue about culture's value in fostering social cohesion, shared identity, and resilience across Europe.

As said by Culture Action Europe:

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You can find more and support the campaign [here](#).

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