

All CCS and Cross-sectoral Advocacy Initiatives Funding Creative Europe Community

"Save Creative Europe" by Culture Action Europe and 900+ CCS Professionals

CREATIVESUNITE

Co-funded by the European Union

More than 900 CCS practitioners call the EU institutions to ASK, PAY and TRUST the CCS by keeping Creative Europe as a self-standing programme and dedicating at least 2% of total EU budget for 2028-2034.

It's like slicing a cake into 500 pieces and offering artists just one. Like giving culture less than a day on the calendar.

The European Commission's proposal on the next long-term EU budget 2028-2034 is expected mid-July.

The future of Creative Europe as a stand-alone funding programme for culture is not secured, alerting CCS organisations and individuals.

So far, 923 CCS practitioners, representing more than 479 organisations from 40 countries, have signed the campaign ASK, PAY, TRUST. The campaign was initiated by Culture Action Europe in March 2025. It calls European policymakers and the Commission President:

- to keep Creative Europe as a self-standing programme dedicated to culture and creativity

- to increase its budget to 2% of total EU spending

Currently, Creative Europe accounts for just 0.2% of the EU budget, or €2.44 billion over seven years.

CCS advocates suggest that this is disproportionate given the

sector's economic contribution, which is an estimated €11 return in GDP for every euro invested. CCS organisations also argue about culture's value in fostering social cohesion, shared identity, and resilience across Europe.

As said by Culture Action Europe:

You can find more and support the campaign here

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