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Pearle* and EFA present the Ultimate Cookbook for Cultural Managers

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Navigate the jungle of EU law and get a better understanding of the many initiatives related to the EU Green Deal.

Back in March, Pearle* - Live Performance Europe and EFA – European Festivals Association released the publication of the booklet The EU Green Deal and Live Performance Organisations. This practical guide helps performing arts professionals and entities to navigate the jungle of EU law and better understand the numerous initiatives related to the EU Green Deal. New infographics simplify this complex topic, offering visually appealing and easily digestible information about what the EU Green Deal means for live performance organisations.

The EU Green Deal and Live Performance Organisations is the first edition of a new cookbook series launched in the context of the Revealing the Alliance project led by EFA in cooperation with Pearle*. It follows two successful cookbook series published in the context of the synergy partnership between EFA and Pearle* aimed at improving general knowledge of the legal and managerial aspects of cross-border cultural cooperation.

The newly released brochure explains the principles of EU Climate Goals and helps the reader identify Green Deal initiatives that are relevant to the live performance sector. In this way, it will allow organisations to gear day-to-day activities towards European climate targets. It also encourages the reader to screen different aspects of daily work and shift the mindset to actively contribute to the EU goal to make Europe the first climate-neutral continent by 2050.

The publication covers all fields of the EU Green Deal impacting the live performance sector, from the circular economy to energy-related questions, sustainable mobility schemes and green funding strategies.

The booklet on the EU Green Deal and Live Performance Organisations can be downloaded here; and the infographic version here.

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