

Music Performing Arts Denmark United Kingdom Norway Greening Open Call Inclusion

ITER 2025 – International Touring and Environmental Responsibility Programme

CREATIVESUNITE

Co-funded by the European Union

The 4th edition of the International Touring and Environmental Responsibility programme invites performing arts professionals in England, Denmark, and Norway to apply for two seminar tracks focusing on environmentally sustainable and equitable touring practices.

Deadline for applications: 4 June 2025

Organisers: Julie's Bicycle, Arts Council England, Danish Arts Foundation, Arts Council Norway
Who It's For: Professionals in music, theatre, dance, and multidisciplinary performing arts sectors

Read more.

About the Programme

Touring is vital to the performing arts, yet it contributes to environmental challenges. ITER supports participants in rethinking how art travels, reducing carbon emissions while fostering inclusivity and innovation. This year's edition is structured around two online seminar series: one for newcomers and one for those already working with sustainable practices. Both tracks culminate in an opportunity to apply for project funding of up to £40,000.

Seminar Tracks

The Beginners Programme is designed for those new to sustainable touring. Through seven sessions held weekly in

September and October 2025, participants will explore the impacts of touring, strategies for circularity and value chains, and ways the arts can respond to the climate and justice crisis. Each two-hour session blends presentations with interactive discussions and includes light weekly tasks.

The Advanced Programme is aimed at those with some experience in sustainable touring or prior engagement with ITER. The six core sessions, running biweekly between September and November 2025, delve deeper into leadership, collaboration, action planning, and communication. Participants will undertake independent research and concept development in between sessions.

All sessions are held online and require active engagement. In addition, an in-person knowledge-sharing event will be hosted in Manchester, England in July 2025.

Who Can Apply

ITER welcomes applications from venues, companies, festivals, producers, and individual artists working in dance, music, theatre, or interdisciplinary performing arts. Applicants should be based in England, Denmark, or Norway and demonstrate artistic quality, touring experience, and a desire to contribute to sustainable practice.

There are 30 spaces available in each seminar track.

How to Apply

Applications must be submitted by 4 June 2025. To apply, please read thoroughly all the important information in the open call guideline document and use the dedicated portal for your country:

Apply for England
Apply for Denmark
Apply for Norway

Applicants will be notified of results by 20 June 2025.

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