

All CCS and Cross-sectoral Events All Europe Countries Greening

ifa | Tipping Points for Climate Action Online Event

CREATIVESUNITE

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Ifa is organising an online event on climate action, aiming to forge alliances through politics, culture and civil society locally and across borders.

Extreme weather around the world from Pakistan, Italy to the Ahr River Valley: the climate crisis is becoming more visible. But efforts across the world to fight against it are progressing slowly, all too often stuck in arguments over complex policies, money, and responsibilities. These conflicts are further fuelled by widening social cleavages and narratives of fear and loss.

On the other hand, climate activist movements such as Fridays 4 Future have successfully mobilised millions of people, and small countries like Costa Rica and transnational groups of cities are pushing international climate politics forward by adopting ambitious targets and forging progressive coalitions.

A key ingredient to these successes in creating momentum and bringing people together is powerful messaging. It makes complex information accessible and highlights the risks of doing nothing and gives a frank, solid, and above all positive vision of effective climate action that leaves no one behind. Cultural actors and cultural relations can play an important role in this, by bringing people together and bridging divides, as well as by shaping and amplifying positive narratives that lead to climate action.

The panellists will discuss examples of such effective messaging for greater climate ambition and the role of cultural actors. They will explore how it can build social and political momentum and help to overcome divisions in societies and at the international level.

Event: 14 June 2023, online

No registration needed.

Find the event here

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