



All CCS and Cross-sectoral | All Europe Countries | Greening

Goethe-Institut | Open Call Cities Ahead 2023

# The Cities Ahead programme supports ambitious European cultural and creative cities in attaining more international visibility and cultural appeal.

Cities Ahead provides a two-day academy with renowned experts impart practical knowledge on international cultural urban development. Through a worldwide open call, cities receive further stimuli from the cultural and creative industries.

The programme consists of two phases

- The Cities Ahead Academy consists of expert input and workshops to train local administrations and cultural actors in (international) cultural urban development.
- The Academy programme is designed for 2 days and consists of 3 freely selectable modules.
- The Academy is open to employees from cultural administration, economic development, urban planning, offices for international relations, and tourism offices as well as employees of local cultural institutions.

The optional Cities Ahead Fund (international Open Call) supports innovative and participatory local creative projects.

## Modules

### Building Creative City Ecosystems

Development of cities as cultural locations and the importance of creative districts.

### Crafting Cultural Strategies

Potentials and application of cultural development plans.

### Working with Cultural Data

Collecting and applying cultural data for the best possible impact for cities.

### Leveraging Culture for Sustainability

Potentials of art and culture for sustainability-oriented urban development.

Joining International City Networks

Insight into city networks, their modes of operation, goals, and benefits.

Becoming European Capital of Culture

Procedure and insights into successful application processes.

Deadline: 15 September 2023

Apply [here](#)