



All CCS and Cross-sectoral Design & Fashion Organisations and initiatives All Europe Countries Open Call

## "Fostering Sustainability through Creativity in Textiles & Fashion"

*"Learning Labs program by Creative FLIP project is now open for applications and aims to support Cultural & Creative Organizations & Small and Medium-sized Enterprises that wish to inspire the next generation of creatives and lead the way in sustainable fashion education."*

**Application Deadline:** 24 October, 2024

For the third time, Creative FLIP is launching an **Open Call for Cultural and Creative Sector and Industry (CCSI) organizations and Small and Medium-sized enterprises (SMEs) interested in establishing innovative co-creation projects with schools, introducing students to creative professions and skills in the field of textiles and sustainable fashion.**

As part of this activity, students will explore creative and transversal skills, while discussing and learning about related topics such as sustainability and the importance of protecting and respecting intellectual property and creations.

Creative FLIP invites applicants to become one of the 10 Creative Facilitators and bring their co-creation project to life as part of the Learning Labs Program (LLabs) 2024-25 by offering financial and organizational support to conceptualize and implement their project.

## Why the focus on Sustainable Fashion?

Discussions around sustainable fashion have reached both European and national levels. The fashion industry is the world's third most polluting industry after fossil fuels and agriculture. Overconsumption, driven by the increasing popularity of cheap, low-quality fashion products from fast fashion chains, is a major contributor to this issue. Additionally, environmental and human rights issues in textile manufacturing have long been overlooked. The EU leads efforts to shift from fast fashion to circular fashion and social sustainability.

By integrating sustainable fashion practices into educational settings, these Learning Labs aim to empower young people to become advocates for a more sustainable, greener, and just future, instilling early awareness, encouraging sustainable practices, and highlighting the fashion industry's impact on both people and the planet.

## Who can apply?

Applicants (Creative Facilitators) should be established CCSI organizations or SMEs with a legal personality, such as cultural and youth centers, creative hubs, textile labs, maker spaces, and others, from one of the 40 Creative Europe countries.

## What does the programme offer?

**Financial support of 5.000 EUR:** Full budget for the design and implementation of a Learning Lab (total of 6 or more workshops).

**Learning Labs Peer Exchange:** The Creative Facilitators will meet to deepen their knowledge and exchange their experience on organizing Learning Labs in the inspiring halls of Lottozero, based in Prato (Italy). The Learning Labs Peer Exchange will take place from 25-27 November 2024.

To further assist the Learning Labs applicants, Creative FLIP organizes **two online events:**

- **Info session on Intellectual Property for the Fashion Industry, hosted by IPIL:** 07 October 2024 at 10:00-12:00h

- **Ask the Expert: Q&A Session for Learning Labs Applicants:** 16 October 2024 at 17:00-18:00h CET

For detailed information about the Learning Labs and to apply please check Creative Flip's **website**.