



Festivals Tools & Resources Funding All Europe Countries

For festivals, by festivals: Accessible audience and impact research

Still have a week or two before your festival starts? Plenty of time to join the ARTSCORE Impact Dashboard for your 2024 festival.

[ARTSCORE](#) for festival aims to impact empowering independent, European festivals with a dashboard for audience and impact insight.

Four European festivals* worked together to make professional audience research and impact insight accessible to small, independent festivals like themselves. As a result, ARTSCORE is available in 2024 to all European festivals who want to improve year over year but who lack the time, funds, or expertise to take on a research effort.

Customer surveys are shared in local language, reporting is simple and professional, impact measurement is customized for the cultural sector, and "benchmarking" with your festival peers provides context and perspective. Interested? Get in touch at: artscore@cigarbox.nl

Through the dashboard you can send out visitor surveys, learn from peer benchmarks, and create professional reports. ARTSCORE Impact Dashboard was designed by festival organisers who understand unique resourcing challenges.

*Sansusi (Latvia), Classical Beat (Deutschland), Bach Festival Dordrecht (Nederland), and Silence Festival (Finland) and sponsored by Creative Europe.

Find more information [here](#)