

Performing Arts Organisations and initiatives Events Funding Cooperation opportunities EU response All Europe Countries Cultural Synergies

European theater breaks the mould

CREATIVESUNITE

Co-funded by the European Union

Digitality, diversity, sustainability and the new generation are at the heart of new programmes for European theatres.

The ambitious new 'break the mould' initiative, co-funded by the European Union, was officially launched at the recent European Theatre Convention conference in Liège.

The project will run from 2024 to 2028 and consists of five key programmes:
- ETC's Digital Theatre programme
- ETC's Sustainable Theatre programme
- ETC's Diverse Theatre programme
- ETC's Next Theatre Generation programme
- ETC's European Theatre programme

"Break the mould" initiative builds on ETC's knowledge and cultural partnerships across Europe to implement essential change in European Theatres on the topics of diversity, sustainability and digitality.

s part of ETC's Digital Theatre Programme the conference marked the start of ETC's new collaboration with the Academy for Theatre and Digitality in Dortmund. This aims to mainstream expertise in embedding technology in digital performances. A programme of exclusive workshops and webinars will be available and accompanied by advocacy and policy activities.

More than 200 European theatre professionals, artists and journalists gathered for the ETC Conference and Impact Forum at the Theatre de Liège. The attendees, drawn from 37 countries across Europe and Asia, met at a crucial moment for European culture: Glenn Micallef was confirmed as the new European Commissioner for Intergenerational Fairness, Youth, Culture and Sport.

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