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European Climate Pact | Ambassador Application Survey 2023

CREATIVESUNITE

Co-funded by the European Union

If you are interested in becoming a European Climate Pact Ambassador fill out the new survey by the European Commission.

Eligibility and Expectations

The following individuals can become Pact Ambassadors:

- Leaders of organisations or associations
- Community leaders, leaders of informal groups or movements
- Mayors, parliamentarians, policymakers or other public office holders
- Representatives of cultural, educational or research institutions
- Influencers or opinion leaders

As a Pact Ambassador, you must meet the following requirements:

- Be a resident of an EU Member State.
- Make a climate action commitment as a Pact Ambassador, indicating at least three concrete actions you will undertake throughout the year. It could involve interaction with a community-level group (e.g. school, community association, youth association, business network, peer network) or consist of a communication activity on a local, national, or international communication channel.
- Examples of actions include giving a talk or a presentation; organising, hosting, or facilitating an event, a workshop or a focus group; writing an article, a blog post or a communication piece on a topic related to climate change/green transition/sustainability awareness, advocacy, education or behaviour change; coordinating a climate action project/campaign/initiative.
- Particularly encouraged commitments and actions that reach individuals or groups with lower levels of climate awareness and/or people who are currently less engaged in climate action.

- Complete the e-learning onboarding course within three weeks.
- Participate in at least two Pact Secretariat and two Country Coordinator-led Pact Community events during the mandate.
- Be in regular contact and respond to requests from the Country Coordinators and the Secretariat.
- Meet annual reporting requirements as part of the Ambassadorship renewal process.
- Respect the Climate Pact's values and follow the Secretariat's guidelines when carrying out your activities (such as guidelines on using the Pact's visual identity).

Additionally you are expected to:

- Engage with the Pact Community online groups at least every quarter.
- Share Pact messages and campaigns via your networks and communication channels, including promoting opportunities to become a Pact Ambassador or part of the broader Pact Community.
- Share your Pact achievements via social media, the Pact Secretariat's communication channels (where available), and/or via Pact Ambassadors' visibility campaigns.
- Take part in local, national, regional, or European events, with the support of your Country Coordinator or the Pact Secretariat.

What you must not do:

- Claim to work for, represent or speak on behalf of the European Union or Pact Secretariat or imply that they endorse your opinions or activities because of your Pact Ambassador role. For instance, on LinkedIn, participation in the Pact Ambassador programme can only be listed under Volunteer Experience with the European Union.
- Expect financial support from the European Union or Pact Secretariat for your time or activities.
- Use your role as a Pact Ambassador to seek undue personal or commercial advantage or to seek to benefit from your role in contexts unrelated to advancing the Pact and its objectives.
- Use your title for greenwashing purposes, i.e. for deceptive or misleading practices to portray yourself or your organisation as more environmentally friendly or sustainable than it is. It involves making false or exaggerated claims about the environmental credentials

of a product, service, company or organisation.
- Fail to react to the Pact Secretariat's or your Country Coordinator's onboarding, renewal or reporting requests.
- Act in any way contrary to the Climate Pact's values.

Deadline: 15 October 2023

Apply here