



Audiovisual - Film, TV & Radio | Events | France

European Audiovisual Observatory | The Observatory announces its two Cannes 2023 conferences

The European Audiovisual Observatory will be back in Cannes with two new conferences announced.

The European Audiovisual Observatory will be back in Cannes this year with two new conferences announced and a stand on the Marché du Film. The Observatory team will be present in Cannes around the first weekend and looking forward to meeting up with international film professionals in the Palais des Festivals and on the Croisette.

The first conference announced by the Observatory will examine the diverging paths that European cinema is currently taking. This session will look at the increasing polarization of European cinema: art-house and “European block busters”, low budget and high budget, large and small markets, public and private funding, US studios and indie local distributors, multiplexes and art-house cinemas. The Observatory team of experts and their panel will be asking what lower box office and higher concentration could mean for the European exhibition sector, the distribution and also production of films, as well as exploring how film policies can adapt to this new environment in each of these three sectors. This conference:

The European Cinema Sector - Diverging Paths?

Will take place on Saturday 20 May from 9.30 – 11.30 (CEST) in the Main Stage (Riviera) conference area. The event is open to all Marché, Festival and Journalist accreditations. If you have a pass to get into the Palais, you can come!

The conference is a hybrid event and will also be live streamed on the Marché du Film platform and publicly on YouTube for anyone not taking part in the Marché. Conference language is English.

The Observatory will provide scene setting context with snapshots by Martin Kanzler and Sophie Valais, the Observatory’s two Deputy Heads of Department. Our expert panel will be moderated by Gilles Fontaine, Head of the Observatory’s Department for Market Information and Sophie Valais, Deputy Head of Department for Legal Information.

A second Observatory-Marché du Film conference will launch the 2023 edition of the Observatory's FOCUS – World Film Market Trends report which will be freely available at this event and on the Observatory's stand during the Marché du Film. This annual pocketbook report gives invaluable one stop shop insights on the main key trends in the international film sector. This conference, co-hosted by the Marché de film, is designed as an “all you need to know” event in a short 45-minute format. Gilles Fontaine, Martin Kanzler and Cinema Analyst Patrizia Simone will talk trends with Beatriz Navas, General Director of the Spanish national cinema institute, the ICAA, This conversation round will zoom in on the latest tendencies in cinema going, film production and distribution.

FOCUS 2023: Key Trends in the Film Sector Session

Will take place on Friday 19 May from 17.00 – 17.45 (CEST) on the Palais stage at level -1.

All participants will receive a free copy of the Observatory's annual FOCUS – World Film Market Trends report. Conference language is English.

The European Audiovisual Observatory team will be present on stand H1 in the Marina/Riviera area of the Palais des festivals from 16 – 24 May.

Register [here](#).