



Performing Arts | Events | All Europe Countries

ETC International Theatre Conference 2025 in Athens

The ETC International Theatre Conference 2025 invites theatre professionals to explore strategies for ensuring sustainability, and artistic innovation in the face of global challenges. Taking place at the National Theatre of Greece in Athens from April 03–07, 2025, the event will offer panels, artistic showcases, and networking opportunities.

Date & Location: April 03–07, 2025, National Theatre of Greece, Athens

Registration Deadline: February 28, 2025

Organisers: ETC (European Theatre Convention), National Theatre of Greece

Who It's For: The Conference is only open to ETC Member Theatres

Register [here](#).

About the Conference

This year's conference, titled "Thrive Theatre Thrive! Keep the Flame Alive," aims to provide actionable insights and strategies for maintaining vibrant theatre ecosystems across Europe.

Amid cultural funding cuts, hybrid work models, and the rise of authoritarianism, the conference will explore how theatres can champion democracy, artistic freedom, and creative sustainability.

Key questions to be addressed include:

- How can theatres support democratic and humanistic values in 2025?
- What role can artistic programming play in combating disinformation?
- What leadership models and working conditions will sustain theatres?
- How can theatres deepen their relationships with diverse and intergenerational audiences?
- How can theatres thrive as accessible, well-being-centred organisations?



Theatre, Democracy, and Civil Society: Keeping the Flame Alive (Friday, April 04, 10:00–11:30):

Explore how theatres can protect democratic values and counter disinformation amidst political challenges. High-profile speakers will share perspectives on using theatre to strengthen civil society across Europe.

How Theatre Can Thrive in 2025 (Saturday, April 05, 10:00–12:00):

What leadership and working conditions can help theatres adapt to today's challenges? Experts will discuss strategies to promote mental health, leadership development, audience

diversity, and opportunities for the next generation.

Break the Mould: What's Next? (Friday, April 04, 12:00–12:30):

Discover new funding, training, and collaboration opportunities through ETC's 'Break the Mould' initiative, supporting sustainable, digital, and diverse theatre innovation.

*ETC Member Theatres are encouraged to book accommodation as early as possible. Preferential rates are available, but space is limited.

For more details on the full programme, performances, and accommodations, visit [ETC's official event page](#).

Main Image credit: [Thomas Gerasopoulos](#) for National Theater of Greece