

Cultural Heritage & Museums Events All Europe Countries Slovakia Open Call

ekip Policy Lab: Immersive Media for Cultural and Creative Industries

CREATIVESUNITE

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ekip invites stakeholders from the Cultural and Creative Industries (CCI) to participate in its third Policy Lab, focusing on immersive media, on November 20, 2024. The event will address the challenges and opportunities that immersive media presents for the cultural and creative sectors.

Registration Deadline: October 25, 2024

Organizer: ekip Consortium, European Cultural and Creative Industries Innovation Policy Platform
Who is it for: CCI professionals, policy makers, funding organisations, researchers, and civil society stakeholders
Policy Lab Date: November 20, 2024
Where: Kulturpark, Košice, Slovakia

Register here.

About the ekip Policy Lab:

The ekip Policy Lab is part of a series of discussions aimed at addressing the most pressing challenges in the Cultural and Creative Industries (CCI). The third Policy Lab will focus on immersive media and its impact on the CCI sector, particularly for small players, independent content creators, and artists.

Immersive technologies have the potential to deeply engage users and transform media experiences. However, the CCI sector faces several challenges in harnessing this potential, such as access to data, skills and training, collaboration and networks, transparency and ethics, and funding.

Key Objectives of the Policy Lab:

- Develop a policy roadmap for immersive media in the CCIs.
- Formulate a CCI-inclusive action plan addressing current challenges.
- Propose concrete recommendations to support innovation and growth in the immersive media sector.

Who is it for?

This event is designed for stakeholders across the CCI ecosystem, including:

- CCI practitioners involved in R&I projects on immersive media.
- Policy makers at regional, local, and EU levels working on immersive media policies.
- Funding organisations supporting the creative sector.
- Clusters and key intermediaries facilitating CCI innovation.
- Civil society stakeholders and NGOs with interests in immersive media.
- Academia conducting research in immersive media.

Additional Information:
Physical participation is encouraged, though online participation will be available for select sessions. The full agenda will be shared soon.

Important: Once you submit your expression of interest, you will receive a confirmation based on availability. Participation is not guaranteed until your attendance is confirmed.

For more details or queries, contact ekip@technopolis-group.com or visit ekip website.

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