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## EIT Culture & Creativity | First Open Calls for Proposals

# EIT Culture & Creativity releases its first open Calls for Proposals. These proposals are designed to address global challenges Europe faces in higher education, innovation, business creation, and society, with up to 10.45 million EURO in funding available for 2024.

EIT Culture & Creativity is inviting applications for activities that have the potential to strengthen entrepreneurship, innovation capacity and accelerate the competitiveness of European Cultural and Creative Sectors and Industries (CCSI) and Europe's Green, Digital and Social Transitions. All CCSI stakeholders and legal entities in the EU and Associated Members to the Horizon Europe Programme are eligible to apply.

Supported by the European Institute of Innovation and Technology (EIT), a body of the European Union, EIT Culture & Creativity will incorporate successful activities in its Business Plan for 2024-2025. For this round of calls budget available in 2024 is up to 10.45 million EURO. An additional allocation of up to 3.45 million EURO is earmarked in 2025 for pluriannual projects. Almost half of the available funds are reserved for innovation projects with a clear and viable commercialisation plan. These proposals are expected to deliver innovative products, processes, services, or business models in the audiovisual and media, architecture, fashion and textile, design, and cultural heritage sectors.

EIT Culture & Creativity's Calls for Proposals in 2023 will also include opportunities for projects in higher education, business creation, and social innovation. The later will fund cultural and social entrepreneurship initiatives that demonstrate scalable social innovation pilots to address local-based challenges and contribute to social cohesion.

The application system will open on 17 April and close on 31 May 2023. Proposers are invited to consult all call documentation and guidelines, including application forms for one-step and two-step proposals, and register for the EIT Culture & Creativity Infoday, which will take place online on 25 April for more information. Awarded projects are expected to begin in early 2024. All details on the conditions of the calls can be found on the EIT Culture & Creativity [website](#).

These calls are the first funding opportunities that EIT Culture & Creativity will launch during 2023. More calls for proposals are expected to be launched in the second semester of 2023, for activities starting mid-2024 and in 2025.

Deadline: 31 May 2023

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Register and find more information [here](#).