

Design & Fashion All Europe Countries Germany Open Call

Design Academy NOVA – Open Call for Fashion Designers





Zalando and VORN launch the fourth edition of NOVA Design Academy a free hybrid programme for fashion designers across Europe working with material innovation and circularity. From April 7 to May 12, 2025, designers are invited to apply for this opportunity to co-create the future of fashion and present their work during Berlin Fashion Week 2026.

Deadline for applications: May 12, 2025

Organizer: Zalando & <u>VORN – The Berlin Fashion Hub</u>
Who It's For: Freelance designers and designers from European-based emerging or established brands

Apply here.

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About Design Academy NOVA

The <u>Design Academy NOVA</u> offers designers access to rare, innovative, and sustainable materials, ranging from bio-based and cellulose-based to recycled and advanced technological textiles. It combines remote learning, mentorship, and an inperson design sprint residency in Berlin, culminating in a public showcase during Berlin Fashion Week 2026.

The programme is designed to push creative boundaries and





foster industry-wide transformation by combining creativity, sustainability, and material science. Participants will join a pan-European community of peers, mentors, and potential collaborators.

## Eligibility

- Open to freelance designers and designers from brands based in Europe
- Applications accepted between April 7 and May 12, 2025
- Designers must be prepared to participate remotely and partially in-person
- All sessions and training conducted in English

## Why Apply

Design Academy NOVA offers more than training, it's a launchpad for forward-thinking fashion designers.

- Free access to cutting-edge materials
- Training in circular design and digital tools
- Mentorship from top industry professionals
- €2,000 scholarship and Berlin residency
- Visibility at Berlin Fashion Week
- Long-term network and media exposure

For more information about the event and the application process please visit the open call's <u>official website</u>.

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Image credit: Ksenia Chernaya on Pexels



