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#CulturalDealEU Campaign: A Cultural Deal for Europe

CREATIVESUNITE

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A central place for culture in the EU's post-pandemic future.

There is no recovery or future for Europe without culture. The European cultural ecosystem is convinced that Europe needs a new Cultural Deal, a transversal, overarching framework that should demonstrate the EU's political commitment to place culture at the heart of the European project.

Culture is what brings us together. It is at the basis of the European project and determines the future of our societies. The gravity of the Covid-19 crisis proved again that culture is not a luxury, but a necessity to build cohesive, equal, sustainable and free societies. A Cultural Deal for Europe is a call from a wider European cultural community to acknowledge the pivotal role of culture in shaping the future of our lives.

You can read the statement here.

Culture Action Europe, European Cultural Foundation, and Europa Nostra (representing the European Cultural Alliance) jointly proposed a Cultural Deal for Europe framework. This overarching strategy aims at placing culture at the center of the European project and mainstreaming it across all policy fields: from the green transition to Europe's geopolitical ambition and from the digital shift to a value-driven Union. It focuses on both facilitating the contribution of culture to Europe's sustainable development and providing the sector with the credibility and resources for realising its full potential. By bundling together both short and long term objectives, Cultural Deal for Europe is envisioned as a roadmap towards a more balanced, more comprehensive, and more inclusive European development model.

Cultural Deal for Europe is jointly developed by Culture Action Europe (CAE), the European Cultural Foundation (ECF), and Europa Nostra, also in its capacity as coordinator of the European Heritage Alliance.

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