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## Cross Con | The International Cross Innovation Conference

# Subtopia Creative Hub in Sweden is organising a hybrid conference to connect professionals in cross innovation on&nbsp;the future of the cross-sectoral industry.

New ideas and smart solutions are needed to address today's complex challenges. One key lies in cross-sector collaborations. When artists gain access to other industries, they can bring perspectives that lead to changes in businesses, improvements in products, and the advancement of society.

Subtopia brought together some of Europe's leading experts in cross innovation for a conference where they discuss the future of the cross-sectoral industry. Get the chance to explore how cross innovation can bridge industry gaps, create common meeting places, and promote innovation. Cross Con will be held as a full-day conference in a hybrid format. The conference will take place on 23 November from 8:30 to 17:00, followed by dinner for those who wish to attend.

## International Hybrid Conference 23 November

Cross innovation is when competencies from cultural and creative sectors are applied in other industries to contribute to development. Society faces significant challenges like rapid climate change and demands for sustainability. Much too often, current innovation structures are based on old methods that are not designed to address today's problems. The demand for alternative and resource-efficient innovation systems is greater than ever before.

## Cross Con 2023 Ticket Packages

Day Pass 8:30 – 17:00: Conference, coffee and lunch. 170 kr.

Full Pass 08:30 – 21:00: Conference, coffee, lunch, evening mingling, standing dinner and drinks. 660 kr.

Virtual Pass 09:00 – 17:00: Virtual access to the conference live stream. Powered by Fanzingo. 0 kr.

## Important information

Date and time: 23 November 08:30 – 17:00 (+optional dinner)

Location: Subtopia, Rotemannavägen 10 in Alby

Language: English

Book your ticket [here](#)

Illustration by Sofia Scheutz