



All CCS and Cross-sectoral Music Creative Europe Community

## Creative Europe: €3.6 million to support Greening of the Music Sector

Starting in January 2026, €3.6 million will be distributed to at least 60 third-party projects until 2029, by GreenBeat Nexus, the new consortium to provide guidance, training, and financial support facilitating the green transition and the environmental sustainability of the music sector.

[Creative Europe](#) supports the greening of the music sector with [GreenBeat Nexus](#), the new consortium aiming to address the music sector's environmental footprint and to drive systemic change.

Starting in January 2026, GreenBeat Nexus will conduct extensive research, training, and redistribute €3.6 million to at least 60 third-party projects until 2029.

The project's objectives are to:

- map sustainability challenges and best practices
- build capacity and facilitate knowledge transfer
- provide financial support for green innovation

The program supports sustainable practices in production, live events, touring, and digital distribution.

A Network of Green Specialists provides tailored mentorship, while collaborations with policymakers and institutions ensure broad impact.

The vision of the initiative is to make sustainability a core principle, benefiting stakeholders of all sizes and fostering

systemic change across Europe's music landscape.

The GreenBeat Nexus project has been selected following the [Music Moves Europe call](#) on greening the music sector.

Led by INOVA+, European Music Council, The Green Room, On the Move, and KEA, the consortium brings expertise in research, policy, and funding.

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Find more [here](#)