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CCS organisations denounce Commission's AI ACT implementation package

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A broad coalition of EU and global CCS representing authors, performers, publishers, producers and other rightsholders published a joint statement to express their disappointment with the final General Purpose Code of Practice, Guidelines and Template of the EU AI ACT. They call the EU Commission to revisit the package, arguing that it currently contravenes its initial objectives and EU law.

30 July 2025 - A broad coalition of 40 CCS advocacy organisations published today a joint statement voicing their dissatisfaction with the Commission's recently issued General-Purpose AI implementation package.

They remind the European Commission that Article 53 of the EU AI Act and related provisions were specifically designed to "facilitate holders of copyright and related rights to exercise and enforce their rights under (European) Union law" in response to ongoing, wholesale unlicensed use of their works and other protected content by GenAI model providers. However, the feedback of the primary beneficiaries these provisions were meant to protect has been largely ignored, according to the letter, in contravention of the objectives of the EU AI Act to the benefit of the GenAI model providers that "continuously infringe copyright and related rights to build their models".

They call the European Parliament and Member States, as co-legislators, to challenge the package process, which "will only weaken the situation of the creative and cultural sectors across Europe and do nothing to tackle ongoing violations of EU laws".

"Today, with the EU AI Act implementing package as it stands, thriving cultural and creative sectors and copyright intensive industries in Europe which contribute nearly 7% of EU GDP, provide employment for nearly 17 million professionals and have an economic contribution larger than European pharmaceutical, automobile or high-tech industries, are being sold out in favour of those GenAI model providers".

They denounce that despite months of "extensive, highly detailed and good-faith engagements by the rightsholders communities", the EU CCS are being "sold out" to the benefit of GenAI companies "that have built their services by infringing EU copyright rules".

Find the full statement here

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