

Events News

CCIs and Innovation Contrast | Open Conference

CREATIVESUNITE

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The Contrast project will present a global study on innovation ecosystems involving over 20 regions.

The Department of Culture and Language Policy of the Basque Government has launched the second phase of the CCIs and Innovation CONTRAST project (CONTRAST II).

This second phase of the project includes the design and implementation of a global study on innovation ecosystems and the organisation of a final conference which will take place on the 25th and 26th October in Bilbao.

The aims of this project are as follows:

- To study regional contexts of innovation in the CCIs, to identify environmental elements that favour the development of innovative projects.
- To examine cases of innovation among the CCSIs in each region, to know their specificities, their innovative profile as well as their position according measurement standards.
- Carry out a cross-sectional analysis with the aim of extracting typologies of environments favourable to innovation, profiles of innovative agents and design a scorecard of innovation indicators to monitor and evaluate innovation in CCSIs in the future.

For this, 21 regions from around the world have been selected and consulted through an original methodology. With the study it is intended to:

- Learn about the innovation ecosystem of each of the participating regions.
- Analyse the organizations and innovation projects in each region.
- Identify the trends, characteristics, and typologies that make these organizations innovative and pioneers in the sector.

The results of this global study, currently in development, will be presented at the CONTRAST Open Conference, which will be organised in Bilbao on the 25th and 26th October. This event

will be also the opportunity to learn from key experts on CCI and innovation at global level, as well as to jointly reflect on the specific of innovation in the cultural and creative sectors, R&D and R&D&I processes and measurement of innovation in the CCIS.

The CONTRAST Open Conference will also be part of the Creativity and Innovation Tour. The Co-Location Centre (CLC) South West of the EIT Culture & Creativity, the Basque Government and the European Creative Businesses Network (ECBN) join forces to offer you a 3-day programme to dive deep into Creativity and Innovation, connecting Bilbao and Barcelona, two vibrant cities paving the way for a major transformation of the Cultural and Creative Sectors.

25 October: Creativity Day, by the Co-Location Center South-West of the EIT Culture and Creativity, Barcelona
25-26 October: CCIs and Innovation Contrast Open Conference, Bilbao
27 October: European Creative Industries Summit - #ECIS23_Bilbao, Bilbao

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