

A CULTURAL DEAL FOR EUROPE
A central place for culture in the EU's post-pandemic future

ART
Covid 19 came out of left field.
It's had a huge impact.
Look at us zooming forward!
We are not just a sector, we are also a vector.
Let's go to the moon, politicians say, "come and join us".
ART & CULTURE: only when you eliminate it do you miss it.
PHILANTHROPY AS A PART OF THE CULTURAL DEAL FOR EUROPE
Additional funding can be hugely beneficial, but philanthropy can not be the only means of funding.
CULTURE WILL ALWAYS BE AT THE CENTER OF OUR LIVES.
We need to go beyond the inclusion of culture in our parliament.
We need to go beyond the inclusion of culture in our parliament.

CULTURE AS A DRIVING FORCE FOR THE RECOVERY OF EUROPE
SABINE VERHEYEN
This has been a very challenging year for all of us.
Coronavirus has affected almost every aspect of our lives.
We should have UNIFICATION IN OUR DEMAND.
We got a top-up of 500 million for the next 5 years.
How exactly should it be spent?
I'm speaking from Rome today and we know after the plague comes the Renaissance!
- Janine Gozi says
THERE IS MOMENTUM TO CENTER ARTS AND CULTURE.
We want to propose a Cultural Deal.
THERE IS A STRUCTURAL LACK OF AWARENESS.

TIE CULTURE INTO OTHER POLICIES
INTEGRATE A REGIONAL ELEMENT
COUNTERING NATIONALISTIC FORCES
we've found a renewed hope for a cultural deal.

REUNISSANCE
I am a child of '89, when the Berlin wall came down, and I thought "this is the defining moment of our time".
Now I'm not so sure.
Covid: Europe's Titanic moment?
We are all made up of stuff you can live without a house, you can live without a car, we are all made up of stuff you can live without a house.

POLL
CAN WE LIVE WITHOUT CULTURE?
YES 82%
NO 18%
NO ATTENTION 5%
18/11/20
1930-1920

WE ARE AN ANTIDOTE
to making things like nationalism, authoritarianism and such dangers!

WE ARE READY!
look how far we've come!
It's such weird, hard times today. But: This is an unprecedented opportunity for culture.
Covid is not the only virus threatening us...

PHILANTHROPY AS A PART OF THE CULTURAL DEAL FOR EUROPE
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CULTURE FOR THE FUTURE OF EUROPE
We're making the future now.
Ideals and politics, they go together.
A Europe open to the world!
CULTURE IS SOLIDARITY
CITIZENSHIP
an local politicians, we definitely recognize the importance of culture, for cohesion.

European Cultural Foundation
culture action europe
EUROPEAN HERITAGE ALLIANCE

EU response News

Can you help place culture at the heart of Europe?

Europe is in need of a new Cultural Deal, an overarching framework that should demonstrate EU's political commitment to place culture at the heart of the European project.

Culture Action Europe, alongside partners from the European Cultural Foundation and Europa Nostra have addressed the sitting and hopeful Members of the European Parliament and the European political parties, with a new joint appeal. Ahead of the European elections scheduled on 6-9 June 2024, the three initiators of A Cultural Deal for Europe, together with thousands of supporters across EU Member States, ask for a response to their call to action and include a strong cultural dimension in political programmes and electoral campaign trails.

There is no recovery or future for Europe without culture. The European cultural ecosystem is convinced that Europe needs a new Cultural Deal, a transversal, overarching framework that should demonstrate the EU's political commitment to place culture at the heart of the European project.

Culture is what brings us together. It is at the basis of the European project and determines the future of our societies. The gravity of the Covid-19 crisis proved again that culture is not a luxury, but a necessity to build cohesive, equal, sustainable and free societies. A Cultural Deal for Europe is a call from a wider European cultural community to acknowledge the pivotal role of culture in shaping the future of our lives.

The #CulturalDealEU campaign calls heads of states and governments of the EU Member States to devote at least 2% of their National Resilience and Recovery Plans (NRRPs) to culture and show due evidence for cultural and European relevance. It also demands the full inclusion of culture in the 2030 Sustainable Development Agenda and the European Green Deal. #CulturalDealEU is also a call for relevant and timely support to cultural workers post-Covid and an appeal to include artists, creatives, cultural workers, heritage operators, independent,

amateurs, non-profits, volunteers, and civil society organisations in the Conference on the Future of Europe.

Read the full open letter [here](#)

Support the Cultural Deal EU [here](#)